

Electrolux VIRTUAL DUSTBAG IPHONE APP COMPETITION 2011 Terms & Conditions

HOW TO ENTER

Participation in the "VIRTUAL DUSTBAG IPHONE APP COMPETITION 2011" competition is open to applicants from all countries across Europe except Italy, Cyprus and Russia. Registration is free and applicants must accept the competition conditions. By registering and downloading the Iphone App, you accept the conditions below.

CONDITIONS OF ENTRY

1. Information on how to enter and prizes form part of these conditions of entry.
2. Entry to VIRTUAL DUSTBAG IPHONE APP COMPETITION 2010 is open to persons over 18 years of **age** that are permanent residents within Europe with the exception of Italy, Cyprus and Russia. Employees of Electrolux are not permitted to enter the competition.
3. The competition commences on May, 2011. Entries close at 24:00. on July 29 2011. Only eligible entrants with correctly completed application registrations will be accepted. This is a game of skill and chance plays no part in determining the winner. Each entry will be individually judged based on the merit criteria The heaviest full dustbag, measured in grams. set out in these conditions of entry. Electrolux decision is final and no correspondence will be entered into.
4. During the promotion, Electrolux will select weekly winners based on the merit criteria. The weekly winners will be awarded an Electrolux UltraOne or UltraSilencer vacuum cleaner. Electrolux accepts no responsibility for any tax implications that may arise from the prize winnings. Any tax liability arising as a result of accepting any prize is the responsibility of the winner.
5. All prizes, or any unused portion of a prize, are non-transferable or exchangeable and cannot be taken as cash. No responsibility is accepted for any variation in the prize package or value of the prize package.
6. Weekly winners will be announced on www.facebook.com/electroluxappliances.
7. Applicants can only win the weekly price once.
8. Applicants consent to Electrolux publishing, in Electrolux discretion, the applicant's user name on any Electrolux website as well as in the Iphone App.
9. Electrolux accepts no responsibility for any tax implications that may arise from the prize winnings. Any tax liability arising as a result of accepting any prize is the responsibility of the winner.
10. Electrolux and companies associated with this competition shall not be liable for any loss or damage whatsoever which is suffered (including but not limited to indirect and consequential loss) or for personal injury which is suffered or sustained, as a result of taking any of the prizes or by participation of the competition, except for any liability which cannot be excluded by law in which case it will be limited to the minimum allowable by law.
11. There is no purchase requirement to enter the competition and there is no charge to register for use of the Iphone App or the website.
12. By entering the competition, the entrant consents to the information they submit (their personal data) being enter into a database and Electrolux may use this information for the purpose of administering the competition and in any media for future promotional, marketing and publicity purposes. Any personal information, including without limitation, the entrant's name, age, address, telephone number, and/or email address, which is obtained by virtue of entrants entering the competition may be stored by Electrolux or a company within the Electrolux Group. If you have any questions with regard to the use of your personal data or would want us to correct your personal data during the duration of the contest, please contact Pronto Communication AB [ivac@prontocommunication.se].
13. This competition is arranged by Electrolux Floor Care and Small Appliances AB ("Electrolux").